

10 June 2019

Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") OR PERSONS CLOSELY ASSOCIATED WITH THEM ("PCA")

In accordance with Article 19(1) of the EU Market Abuse Regulation No 596/2014, Quarto (LSE: QRT) announces that it received notice on 10 June 2019 that:

(a) 1010 Printing Limited, a company incorporated in Hong Kong with registration number 1419686 ("1010 Printing"), and a company closely associated with Chuk Kin Lau, Chief Executive Officer of the Company ("CK Lau"), acquired 1,080,000 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 63.2 pence per Share on 6 June 2019.

(b) CK Lau acquired 40,000 Shares at a price of 63.2 pence per Share on 6 June 2019.

Following these transactions, 1010 Printing holds 5,194,929 Shares representing 25.41% of Quarto's issued share capital and CK Lau holds 1,679,743 Shares representing 8.22% of Quarto's issued share capital, which in aggregate, makes a total holding of 6,874,672 Shares representing 33.63% of the Company's issued share capital.

It is noted that in the Company's announcement on 6 December 2018 it was stated that the aggregate holding of 1010 Printing and CK Lau was 5,804,672 Shares following the acquisition of Shares by 1010 Printing as set out in that announcement. As a result, it was implied that the holding of CK Lau was 1,689,743 Shares. This figure was incorrect and the correct holding by CK Lau was 1,639,743 Shares, and therefore such aggregate holding should have stated 5,754,672 Shares.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1. Details of the person discharging managerial responsibilities/person closely associated

(a) Name 1010 PRINTING LIMITED

2. Reason for the notification

(a) Position/status PERSON CLOSELY ASSOCIATED WITH A PDMR

(b) Initial notification/ Amendment INITIAL NOTIFICATION

3.

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- (a) Name THE QUARTO GROUP, INC.
- (b) LEI 549300BJ2WPX3QUATW58
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- (a) Description of the Financial Instrument, type of instrument identification code SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")
US74772E1001
- (b) Nature of the transaction ACQUISITION OF SHARES
- (c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------------------|-----------|
| 63.2 PENCE PER SHARE | 1,080,000 |
- (d) Aggregated information N/A
- Aggregated volume
 - Price
- (e) Date of the transaction 6 JUNE 2019
- (f) Place of the transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

1. Details of the person discharging managerial responsibilities/person closely associated

- (a) Name CK LAU
2. Reason for the notification
- (a) Position/status CHIEF EXECUTIVE OFFICER
- (b) Initial notification/ Amendment INITIAL NOTIFICATION

3.

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- (a) Name THE QUARTO GROUP, INC.
- (b) LEI 549300BJ2WPX3QUATW58
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- (a) Description of the Financial Instrument, type of instrument identification code SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")
US74772E1001
- (b) Nature of the transaction ACQUISITION OF SHARES
- (c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------------------|-----------|
| 63.2 PENCE PER SHARE | 40,000 |
- (d) Aggregated information N/A
- Aggregated volume
 - Price
- (e) Date of the transaction 6 JUNE 2019
- (f) Place of the transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

For further information, please contact:

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About The Quarto Group

The Quarto Group (LSE: QRT) creates a wide variety of books and intellectual property products, with a mission to inspire life's experiences. Produced in many formats for adults, children and the whole family, our products are visually appealing, information rich and stimulating.

The Group encompasses a diverse portfolio of imprints and businesses that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells and distributes its products globally in over 50 countries and 40 languages, through a variety of sales channels, partnerships and routes to market.

Quarto employs c.330 talented people in the US and the UK. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

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