

06 December 2018

Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") OR PERSONS CLOSELY ASSOCIATED WITH THEM ("PCA")

In accordance with Article 19(1) of the EU market Abuse Regulation No 596/2014, Quarto (LSE: QRT) announces that it received notice on 5 December 2018 that 1010 Printing Limited, a company incorporated in Hong Kong with registration number 1419686 ("1010 Printing"), and a company closely associated with Chuk Kin Lau, Chief Executive Officer of the Company ("CK Lau"), acquired 200,000 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 71 pence per Share on 30 November 2018.

Following this transaction, 1010 Printing holds 4,114,929 Shares representing 20.13% of Quarto's issued share capital and C K Lau, and persons closely associated with him (including 1010 Printing), hold, in aggregate, 5,804,672 Shares representing 28.39% of the Company's issued share capital.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1. Details of the person discharging managerial responsibilities/person closely associated
 - (a) Name 1010 PRINTING LIMITED
2. Reason for the notification
 - (a) Position/status PERSON CLOSELY ASSOCIATED WITH A PDMR
 - (b) Initial notification/ Amendment INITIAL NOTIFICATION
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - (a) Name THE QUARTO GROUP, INC.
 - (b) LEI 549300BJ2WPX3QUATW58
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - (a) Description of the Financial Instrument, type of instrument identification code SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES") US74772E1001

(b) Nature of the transaction	ACQUISITION OF SHARES	
(c) Price(s) and volume(s)	Price(s)	Volume(s)
	71 PENCE PER SHARE	200,000
(d) Aggregated information	N/A	
	- Aggregated volume	
	- Price	
(e) Date of the transaction	30 NOVEMBER 2018	
(f) Place of the transaction	LONDON STOCK EXCHANGE (XLON)	

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

**For further information, please
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Quarto

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About The Quarto Group

The Quarto Group (LSE: QRT) creates a wide variety of books and intellectual property products for global distribution, with a mission to inspire life's experiences. Produced in many formats for adults, children and the whole family, our products are visually appealing, information rich and stimulating.

The Group encompasses a diverse portfolio of imprints and businesses that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells its products globally in over 50 countries and 40 languages, through a variety of sales channels and partnerships, and five main routes to market - US, UK, International English Language, Foreign Language and other Partnerships.

Quarto employs c.350 talented people in the US, UK, Hong Kong and Australia. The Group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit quarto.com, quartoknows.com or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).