

14 November 2018

## Director/PDMR Shareholding

### NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMRS")

In accordance with Article 19(1) of the EU Market Abuse Regulation No 596/2014, The Quarto Group, Inc. (LSE: QRT) ("Quarto") announces that it has received notice that Ken Fund, Chief Operating Officer, acquired 20,000 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of US\$ 0.95 per Share on 13 November 2018.

Following this transaction, Ken Fund holds 24,000 Shares representing approximately 0.11% of Quarto's issued share capital.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1. Details of the person discharging managerial responsibilities/person closely associated

(a) Name Ken Fund

2. Reason for the notification

(a) Position/status Chief Operating Officer, The Quarto Group, Inc. /PDMR

(b) Initial notification/ Amendment INITIAL NOTIFICATION

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

(a) Name THE QUARTO GROUP, INC.

(b) LEI 549300BJ2WPX3QUATW58

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

(a) Description of the Financial Instrument, type of instrument identification code SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES") US74772E1001

(b) Nature of the transaction ACQUISITION OF SHARES

(c) Price(s) and volume(s) Price(s) Volume(s)  
US\$ 0.95 PER SHARE 20,000

(d) Aggregated information	N/A
- Aggregated volume	
- Price	
(e) Date of the transaction	11 November 2018
(f) Place of the transaction	LONDON STOCK EXCHANGE (XLON)

For further information, please contact:

The Quarto Group, Inc.

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### About The Quarto Group

The Quarto Group (LSE: QRT) creates a wide variety of books and intellectual property products for global distribution, with a mission to inspire life's experiences. Produced in many formats for adults, children and the whole family, our products are visually appealing, information rich and stimulating.

The Group encompasses a diverse portfolio of imprints and businesses that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells its products globally in over 50 countries and 40 languages, through a variety of sales channels and partnerships, and five main routes to market - US, UK, International English Language, Foreign Language and other Partnerships.

Quarto employs c.350 talented people in the US, UK, Hong Kong and Australia. The Group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit [quarto.com](http://quarto.com), [quartoknows.com](http://quartoknows.com) or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).