

02 October 2017

Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") OR PERSONS CLOSELY ASSOCIATED WITH THEM ("PCA")

In accordance with Disclosure Rule 3.1.4R(1), Quarto announces that it has received notice of the following acquisition:

Marcus Leaver, Chief Executive Officer, acquired 1,500 shares of common stock of US\$0.10 each ("Shares") in Quarto at an average price of GBP 129.50p per Share on 29 September 2017.

Following this transaction, Marcus Leaver holds 387,547 Shares representing 1.90% of Quarto's issued share capital.

Following this transaction, Marcus Leaver and persons closely associated with him hold, in aggregate, 395,000 Shares representing 1.93% of Quarto's issued share capital.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1 Details of person discharging managerial responsibilities/person closely associated

a) Name Marcus Leaver

2 Reason for the notification

a) Position/status Chief Executive Officer

b) Initial notification/Amendment INITIAL NOTIFICATION

3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor

a) Name THE QUARTO GROUP, INC.

b) LEI 549300BJ2WPX3QUATW58

4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")

Identification Code	US74772E1001	
b) Nature of the transaction	ACQUISITION OF SHARES	
c) Price(s) and volume(s)	Price(s)	Volumes(s)
	GBP 129.50p	1500
d) Aggregated information		
	- aggregated volume	
	- price	
e) Date of transaction	29 September 2017	
f) Place of transaction	LONDON STOCK EXCHANGE (XLON)	

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

For further information, please contact:

The Quarto Group

Marcus Leaver, CEO

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About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated book publishing group. Our mission is to make and sell great books that entertain, educate and enrich the lives of adults and children around the world.

Quarto creates and owns proprietary content, publishing books from a diverse portfolio of imprints that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells books across 50 countries and in 39 languages through a variety of traditional and non-traditional channels, while constantly looking for new ways to create and deliver content that people need.

Quarto employs over 400 talented people in the US, UK and Hong Kong. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit quarto.com or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).