

21 August 2017

Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") OR PERSONS CLOSELY ASSOCIATED WITH THEM ("PCA")

In accordance with Disclosure Rule 3.1.4R(1), Quarto announces that it has received notice of the following acquisitions:

Peter Read, Non-Executive Chairman, acquired 15,625 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 127.5p per Share on 17 August 2017.

Following this transaction, Peter Read holds 25,625 Shares representing 0.125% of Quarto's issued share capital.

Michael Hartley, Non-Executive Director, acquired 5,000 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 123.8p per Share on 16 August 2017.

Following this transaction, Michael Hartley holds 15,000 Shares representing 0.073% of Quarto's issued share capital.

The Company has also received notice that Hartley Resourcing Ltd, a PCA of Michael Hartley, yesterday acquired 2,500 Shares at a price of 123.8p per Share on 16 August 2017.

Following this transaction, Hartley Resourcing Ltd holds 2,500 Shares representing 0.012% of Quarto's issued share capital, and therefore Michael Hartley and persons closely associated with him hold, in aggregate, 17,500 Shares representing 0.085% of the Company's issued share capital.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1 Details of person discharging managerial responsibilities/person closely associated

a) Name PETER READ

2 Reason for the notification

a) Position/status NON-EXECUTIVE
CHAIRMAN / PDMR

b) Initial notification/Amendment INITIAL NOTIFICATION

3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor

- a) Name THE QUARTO GROUP, INC.
- b) LEI
- 4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")
- Identification Code US74772E1001
- b) Nature of the transaction ACQUISITION OF SHARES
- c) Price(s) and volume(s)
- | Price(s) | Volumes (s) |
|-----------------------|-------------|
| 127.5 PENCE PER SHARE | 15,625 |
- d) Aggregated information
- aggregated volume
 - price
- e) Date of transaction 17 AUGUST 2017
- f) Place of transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

1 Details of person discharging managerial responsibilities/person closely associated

- a) Name MICHAEL HARTLEY
- 2 Reason for the notification
- a) Position/status NON-EXECUTIVE DIRECTOR / PDMR
- b) Initial notification/Amendment INITIAL NOTIFICATION

3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor

a) Name THE QUARTO GROUP, INC.

b) LEI

4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")

Identification Code US74772E1001

b) Nature of the transaction ACQUISITION OF SHARES

c) Price(s) and volume(s)

Price(s)	Volumes (s)
123.8 PENCE PER SHARE	5000

d) Aggregated information

- aggregated volume
- price

e) Date of transaction 16 AUGUST 2017

f) Place of transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

1 Details of person discharging managerial responsibilities/person closely associated

a) Name HARTLEY RESOURCING LTD

2 Reason for the notification

a) Position/status

PERSON CLOSELY
ASSOCIATED WITH A PDMR

b) Initial notification/Amendment INITIAL NOTIFICATION

3 Details of the issuer, emissions, allowance market participant,
auction platform, auctioneer or auction monitor

a) Name THE QUARTO GROUP, INC.

b) LEI

4) Details of the transaction(s): section to be repeated for (i)
each type of instrument; (ii) each type of transaction; (iii) each
date; and (iv) each place where transactions have been
conducted

a) Description of the financial instrument, type of instrument SHARES OF COMMON
STOCK OF US\$0.10 EACH
("SHARES")

Identification Code US74772E1001

b) Nature of the transaction ACQUISITION OF SHARES

c) Price(s) and volume(s) Price(s) Volumes
(s)
123.8 PENCE PER SHARE 2500

d) Aggregated information

- aggregated volume

- price

e) Date of transaction 16 AUGUST 2017

f) Place of transaction LONDON STOCK EXCHANGE
(XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

For further information, please contact:

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About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated non-fiction book publisher. Our mission is to make and sell great books that entertain, educate and enrich the lives of adults and children around the world.

Quarto creates and owns proprietary content, publishing books from a diverse portfolio of imprints that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells books across 47 countries and in 39 languages through a variety of traditional and non-traditional channels, while constantly looking for new ways to create and deliver content that people need.

Quarto employs over 400 talented people in the US, UK and Hong Kong. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit quarto.com, quartoknows.com or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).