

08 August 2017

## Receipt of Preliminary Approach

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THIS DOES NOT CONSTITUTE AN ANNOUNCEMENT OF AN OFFER FOR THE COMPANY. THERE CAN BE NO CERTAINTY THAT AN OFFER WILL BE MADE OR AS TO THE TERMS OF ANY SUCH OFFER.

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION.

The Board of The Quarto Group, Inc. (LSE: QRT) announces that it has received an approach to acquire the entire issued and to be issued share capital of the Company at a price the Board considers to be attractive and reflective of the inherent value of the business as a global publishing platform - and hence worthy of due consideration. Discussions with the bidder are at an early stage and there can be no certainty that an offer will be made or as to the terms of any such offer.

The Company has decided not to disclose the identity of the bidder at this stage, due to the early stage nature of their interest.

The City Code on Takeovers and Mergers (the "Code") does not apply to the Company and, as such, the shareholders of the Company will not be afforded the protections of the Code.

The shareholders of the Company are reminded that the Panel on Takeovers and Mergers (the "Panel") does not have responsibility, or jurisdiction, in relation to the Company, and that public disclosures consistent with the provisions of Rule 8 of the Code should not be emailed to the Panel.

As at the date of this announcement, the Company confirms that there are 20,444,550 ordinary shares of US\$0.10 each in issue, with International Securities Identification Number US74772E1001.

Further announcements will be made as appropriate.

The person responsible for making this announcement is Anne Crompton, Company Secretary.

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