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## **The Quarto Group appoints two new distributors to extend its Spanish language imprint, Quarto Iberoamericana**

LONDON, 1 AUGUST 2017 - The Quarto Group (LSE: QRT), the leading global illustrated book publisher, has signed agreements with two distributors to sell the titles from their new Spanish language imprint, Quarto Iberoamericana, to cover additional markets not handled by their existing partner Catapulta Editores.

Editorial Gustavo Gili de Mexico S.A. has been appointed as distributor for the Mexican Republic, while The Independent Publishers Group (IPG) will service Hispanic readers in the North American market through its specialist Spanish language book division.

Quarto Iberoamericana will launch in October 2017.

David Inman, Managing Director, Quarto Partners commented: "The appointment of these two highly regarded distributors completes the distribution network for our new Spanish language imprint. We look forward to working with them."

Gabriel Gili, Managing Director of Editorial Gustavo Gili said: "We are delighted to increase our business with The Quarto Group. Their new imprint, Quarto Iberoamericana will certainly strengthen and complement the portfolio of the publishing lists we currently distribute in Mexico."

Joe Matthews, CEO of IPG said: "We are honored and privileged to represent Quarto to the more than 40 million Spanish speakers in the US, with a list of such exceptionally high quality."

Editorial Gustavo Gili is an independent publisher with offices in Barcelona, Mexico and São Paulo. They were founded in 1902 and have become an international reference in books of art, architecture, design, fashion, photography and DIY.

IPG was founded in 1971, the first organization specifically created to represent titles from independent presses to the book trade. Its Spanish Books program markets titles written in Spanish from all over the world to most major bookselling organizations in North America, as well as smaller booksellers and libraries located in areas with a significant Hispanic population. IPG is the only major distributor in North America to have a separate Spanish-language product line.

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### About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated book publishing group. Our mission is to make and sell great books that entertain, educate and enrich the lives of adults and children around the world.

Quarto creates and owns proprietary content, publishing books from a diverse portfolio of imprints that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells books across 50 countries and in 39 languages through a variety of traditional and non-traditional channels, while constantly looking for new ways to create and deliver content that people need.

Quarto employs over 400 talented people in the US, UK and Hong Kong. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit [quarto.com](https://www.quarto.com) or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).