

15 May 2017

## PDMR Grant of Share Options

The Quarto Group (LSE: QRT), the leading global illustrated book publisher, announces that on 5 May 2017 it has granted 137,306 options under the Company's existing Performance Share Plan to Persons Discharging Managerial Responsibility ("PDMRs") as listed below. The awards have a vesting date of 28 April 2021.

PDMR	Position	Number of Options granted
David Breuer	Chief Creative Officer	16,635
Anne Crompton	Group Director of Legal & Business Affairs	10,932
Ken Fund	Chief Operating Officer	25,496
Marcus Leaver	Chief Executive officer	70,935
Karine Marko	Group Director of Foreign Rights	13,308
Dorothee de Montgolfier	Group Director of Communications	7,605

The information set out below is provided in accordance with the requirements of Article 19(3) of the Market Abuse Regulation (EU) No 596/2014.

### 1 Details of the persons discharging managerial responsibilities / person closely associated

- a) Name
1. David Breuer
  2. Anne Crompton
  3. Ken Fund
  4. Marcus Leaver
  5. Karine Marko
  6. Dorothee de Montgolfier

### 2 Reason for the notification

- a) Position/status
- Classified as PDMRs of the Company
- b) Initial notification /Amendment
- Initial notification

- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name The Quarto Group Inc
- b) LEI [N/A]
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument Common stock of US\$0.10 each in the capital of the Company ("Common Stock")
- Identification code US74772E1001
- b) Nature of the transaction Grant of options over Common Stock
- c) Price(s) and volume(s)
- | Exercise Prices per share | Volumes   |
|---------------------------|-----------|
| 1. Nil Cost Options       | 1. 16,635 |
| 2. Nil Cost Options       | 2. 10,932 |
| 3. Nil Cost Options       | 3. 25,496 |
| 4. Nil Cost Options       | 4. 70,935 |
| 5. Nil Cost Options       | 5. 13,308 |
| 6. Nil Cost Options       | 6. 7,605  |
- d) Aggregated information
- Aggregated volume
  - Price
- Aggregated volume: 137,306  
Price: Nil cost options
- e) Date of the transaction 5 May 2017
- f) Place of the transaction London Stock Exchange (XLON)

For further information, please contact:

**The Quarto Group**

Marcus Leaver, CEO

Dorothee de Montgolfier, Group

Director of Communications

020 7700 9002

**Bell Pottinger**

Elly Williamson

020 3772 2573

About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated book publishing group. Our mission is to make and sell great books that entertain, educate and enrich the lives of adults and children around the world.

Quarto creates and owns proprietary content, publishing books from a diverse portfolio of imprints that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells books across 50 countries and in 39 languages through a variety of traditional and non-traditional channels, while constantly looking for new ways to create and deliver content that people need.

Quarto employs over 400 talented people in the US, UK and Hong Kong. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit [quarto.com](http://quarto.com) or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).