

15 November 2016

Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY ("PDMR") OR PERSONS CLOSELY ASSOCIATED WITH THEM ("PCA")

In accordance with Disclosure Rule 3.1.4R(1), Quarto announces that it received notice on 14 November of the following transactions:

1. A dividend reinvestment by the manager of an ISA held by Marcus Leaver, Chief Executive Officer. Marcus Leaver acquired 178 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 295 pence per Share on 11 November 2016.

Following this transaction, Marcus Leaver holds 385,637 Shares representing 1.89% of Quarto's issued share capital.
2. A dividend reinvestment by the manager of an ISA held by Anna Leaver, Marcus Leaver's wife, Anna Leaver acquired 56 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 295 pence per Share on 11 November 2016.

Following this transaction, Anna Leaver holds 7,453 Shares representing 0.036% of Quarto's issued share capital and therefore Marcus Leaver, and persons closely associated with him, hold, in aggregate, 393,090 Shares representing 1.92% of the Company's issued share capital.
3. The acquisition by Marcus Leaver of 410 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 302 pence per Share on 14 November 2016.

Following this transaction, Marcus Leaver holds 386,047 Shares representing 1.89% of Quarto's issued share capital and with persons closely associated with him, he holds, in aggregate 393,500 shares, representing 1.92% of the Company's issued share capital.
4. A dividend reinvestment by Susan Connole, wife of Michael Connole, Chief Financial Officer of shares she holds in an ISA. Susan Connole acquired 40 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 305 pence per Share on 11 November 2016.

Following this transaction, Susan Connole holds 5,423 Shares representing 0.027% of Quarto's issued share capital and therefore Michael Connole, and persons closely associated with him, hold, in aggregate, 15,423 Shares representing 0.075% of the Company's issued share capital.

The information set out below is provided in accordance with the requirements of Article 19(3) of the EU Market Abuse Regulation No 596/2014.

1 Details of person discharging managerial responsibilities/person closely associated

a) Name MARCUS LEAVER

2 Reason for the notification

a) Position/status CHIEF EXECUTIVE OFFICER / PDMR

b) Initial notification/Amendment INITIAL NOTIFICATION

3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor

a) Name THE QUARTO GROUP, INC.

b) LEI

4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")

Identification Code US74772E1001

b) Nature of the transaction ACQUISITION OF SHARES BY REINVESTMENT OF DIVIDEND

Price(s) and volume(s)	Price(s)	Volumes(s)
	295 PENCE PER SHARE	178

d) Aggregated information

- aggregated volume N/A

- price

e) Date of transaction 11 NOVEMBER 2016

f) Place of transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

1 Details of person discharging managerial responsibilities/person closely associated

- a) Name ANNA LEAVER
- 2 Reason for the notification
- a) Position/status PERSON CLOSELY ASSOCIATED WITH A PDMR (MARCUS LEAVER'S SPOUSE)
- b) Initial notification/Amendment INITIAL NOTIFICATION
- 3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor
- a) Name THE QUARTO GROUP, INC.
- b) LEI
- 4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")
- Identification Code US74772E1001
- b) Nature of the transaction ACQUISITION OF SHARES BY REINVESTMENT OF DIVIDEND
- c) Price(s) and volume(s)
- | Price(s) | Volumes(s) |
|---------------------|------------|
| 295 PENCE PER SHARE | 56 |
- d) Aggregated information
- aggregated volume N/A
 - price
- e) Date of transaction 11 NOVEMBER 2016
- f) Place of transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

- 1 Details of person discharging managerial responsibilities/person closely associated
- a) Name SUSAN CAROLINE CONNOLE

2 Reason for the notification

- a) Position/status PERSON CLOSELY ASSOCIATED WITH A PDMR (SPOUSE OF MICHAEL CONNOLE, CHIEF FINANCIAL OFFICER)
- b) Initial notification/Amendment INITIAL NOTIFICATION

3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor

- a) Name THE QUARTO GROUP, INC.

- b) LEI

4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")

Identification Code US74772E1001

- b) Nature of the transaction ACQUISITION OF SHARES BY REINVESTMENT OF DIVIDEND

- c) Price(s) and volume(s)
- | Price(s) | Volumes(s) |
|---------------------|------------|
| 305 PENCE PER SHARE | 40 |

- d) Aggregated information

- aggregated volume N/A

- price

- e) Date of transaction 11 NOVEMBER 2016

- f) Place of transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

1 Details of person discharging managerial responsibilities/person closely associated

- a) Name MARCUS LEAVER
- 2 Reason for the notification
- a) Position/status CHIEF EXECUTIVE OFFICER / PDMR
- b) Initial notification/Amendment INITIAL NOTIFICATION
- 3 Details of the issuer, emissions, allowance market participant, auction platform, auctioneer or auction monitor
- a) Name THE QUARTO GROUP, INC.
- b) LEI
- 4) Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- a) Description of the financial instrument, type of instrument SHARES OF COMMON STOCK OF US\$0.10 EACH ("SHARES")
- Identification Code US74772E1001
- b) Nature of the transaction ACQUISITION OF SHARES
- c) Price(s) and volume(s)
- | Price(s) | Volumes(s) |
|---------------------|------------|
| 302 PENCE PER SHARE | 402 |
- d) Aggregated information
- aggregated volume N/A
 - price
- e) Date of transaction 14 NOVEMBER 2016
- f) Place of transaction LONDON STOCK EXCHANGE (XLON)

(1) Commission Delegated Regulation (EU) 2016/522 of 17 December 2015 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council as regards an exemption for certain third countries public bodies and central banks, the indicators of market manipulation, the disclosure thresholds, the competent authority for notification of delays, the permission for trading during closed periods and types of notifiable managers' transactions (see page 1 of this Official Journal).

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About The Quarto Group:

The Quarto Group (LSE: QRT) is the leading global illustrated non-fiction book publisher and distribution group, whose mission is to make and sell great books that entertain, educate and enrich the lives of adults and children around the world.

Quarto creates and owns proprietary content, publishing books from a diverse portfolio of imprints that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells books across 45 countries and in 35 languages through a variety of traditional and non-traditional channels, while constantly looking for new ways to create and deliver content that people need.

Quarto employs over 400 talented people in the US, UK, Hong Kong, Australia and New Zealand. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

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