

01 April 2016

## Director/PDMR Shareholding

### NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

In accordance with Disclosure Rule 3.1.4R(1), Quarto announces that it has received notice that Marcus Leaver, Chief Executive Officer, today purchased 5,994 shares of common stock of \$0.10 each ("Shares") in Quarto at a price of 252.06p per share.

Following this transaction Mr Leaver is interested in 24,556 Shares representing approximately 0.12% of Quarto's issued Shares with voting rights.

For further information please contact:

Quarto +44 (0) 20 7700 9004  
Marcus Leaver, CEO  
Michael Connole, CFO

Bell Pottinger +44 (0) 20 3772 2491  
Elly Williamson  
Lucy Stewart

### About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated book publisher and distribution group and is listed on the London Stock Exchange. Quarto employs about 400 talented and creative people in five distinct but complementary businesses - Quarto International Co-editions Group; Quarto Publishing Group USA; Quarto Publishing Group UK, Quarto Hong Kong and Books & Gifts Direct, Australia & NZ.

The Group is well positioned in resilient segments of book publishing with rich reserves of Intellectual Property, and is uniquely positioned for growth as the industry adapts to new means of marketing, sales and routes to market. The Group's headquarters are in London where the Company was founded in 1976.