

10 December 2014

Distribution Partnership - Sellers Publishing

Quarto (LSE: QRT), the leading global illustrated book publisher and distribution group, today announces that it has entered into a distribution partnership agreement with Maine-based Sellers Publishing Inc. for a number of books published through Quarto's Quintet imprint.

Sellers already has considerable success in publishing and distributing well over a million copies of Quintet's 500 series of food and recipe books and this new agreement will increase the scope of the publishing programme in this category area and make best use of Sellers' success in selling into both traditional book stores and special sales outlets throughout the United States.

David Breuer, Director of Quarto International Co-Editions Group, said:

"This new initiative cements the longstanding relationship between The Quarto Group, Quintet and Sellers Publishing and enables us to expand and develop our publishing programme in a key area with a key partner."

Ronnie Sellers, of Sellers Publishing, said:

"Sellers Publishing has maintained a close working relationship with The Quarto Group for more than ten years. We are very excited about the opportunity to build upon that relationship in a way that will enable us both to benefit from Sellers's North American distribution capabilities."

For further information please contact:

The Quarto Group

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About The Quarto Group:

The Quarto Group (LSE: QRT) is the leading global illustrated book publisher and distribution group and is listed on the London Stock Exchange. Quarto has about 400 talented people in four distinct but complementary businesses - Quarto International Co-editions Group; Quarto Publishing Group USA; Quarto Publishing Group UK and Books & Gifts Direct, Australia & NZ.

The Group is well positioned in resilient segments of book publishing with rich reserves of Intellectual Property. Quarto is uniquely positioned for growth as the industry adapts to new means of marketing, sales and routes to market. The Group's headquarters are in London where the Company was founded in 1976.

About Sellers Publishing Inc

Sellers Publishing Inc is one of the leading publishers of visual media in the US, specialising in the production and sale of greeting cards, calendars, books, journals and stationery products.