

05 November 2014

Director/PDMR Shareholding

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

In accordance with Disclosure Rule 3.1.4R(1), Quarto announces that it received notice on 4 November 2014 that Mr. Michael Hartley, Senior Independent Director, purchased 5,000 shares of common stock of \$0.10 each ('Shares') in Quarto at a price of 143.5p per share on 4 November 2014.

Following this transaction Mr Hartley holds 10,000 Shares representing 0.05% of Quarto's issued share capital.

For further information please contact:

The Quarto Group

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About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated book publisher and distribution group and is listed on the London Stock Exchange. Quarto employs about 400 talented and creative people in four distinct but complementary businesses - Quarto International Co-Editions Group; Quarto Publishing Group USA; Quarto Publishing Group UK and Books & Gifts Direct, Australia & New Zealand.

The Group is well positioned in resilient segments of book publishing with rich reserves of Intellectual Property. Quarto is uniquely positioned for growth as the industry adapts to new means of marketing, sales and routes to market. The Group's headquarters are in London where the Company was founded in 1976.