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Acquisition of small world creations by Quarto International Co-Editions, a division of The Quarto Group, Inc.

Quarto International Co-Editions (QIC), a division of The Quarto Group, Inc. the leading global illustrated book publisher and distribution group, has today agreed terms to buy small world creations (small world). small world creates novelty children's books for the 0-5 year age range, and since its formation in 1997, the company has become a significant and valued presence in the international co-edition market with publishing partners in nearly forty countries.

Debbie Backhouse, Managing Director, and Donna Webber, Sales Director of small world creations, said:

"We are delighted that our small world has found a home under The Quarto Group umbrella. We look forward, as part of this dynamic energetic group, to consolidating our position within the children's publishing industry and taking a small world's valued creativity and customer focus to new levels."

David Breuer, Managing Director, QIC, said:

"The addition of small world to our existing portfolio follows our stated strategy of growing our children's business and fulfils a need for us in the 0-5 years range. We look forward to welcoming the small world team into The Quarto Group"

About The Quarto Group, Inc.

The Quarto Group (LSE: QRT) is the leading global illustrated book publisher and distribution group and is listed on the London Stock Exchange. Quarto employs about 400 talented and creative people in four distinct but complementary businesses - Quarto International Co-Editions Group; Quarto Publishing Group USA; Quarto Publishing Group UK and Books & Gifts Direct, Australia & New Zealand.

The Group is well positioned in resilient segments of book publishing with rich reserves of Intellectual Property. Quarto is uniquely positioned for growth as the industry adapts to new means of marketing, sales and routes to market. The Group's headquarters are in London where the Company was founded in 1976.

About small world creations ltd

small world creations ltd creates novelty children's books for the 0-5 years age range, which we sell to publishers, book clubs, direct sale and wholesale outlets worldwide. Since its formation in 1997, the company has become a significant and valued presence in the international co-edition market with publishing partners in nearly forty countries.

With many years' experience supplying quality books to publishers, we have the creativity, service offer and knowledge to meet the most demanding requirements, from initial concept through to delivery of printed books to the client's warehouse.