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## New appointments at Aurum Publishing Group

### THE AURUM PUBLISHING GROUP

Press Release - Monday, 1st July 2013

Aurum Publishing Group are delighted to announce a series of new appointments within the company, as part of an on-going strategy to further consolidate the group and build on its successful and innovative publishing programme.

Adrian Greenwood will become Sales Director overseeing all UK Sales for Aurum Publishing Group & Quayside Publishing Group in addition to his existing responsibilities as International Sales Director for both groups.

Jessica Axe will be taking on the newly created role of Campaigns Director, overseeing the marketing and PR teams and working closely with Sam Shone, Head of Marketing, to direct the overall PR campaign and marketing strategies both on and offline. The integration of these two departments reflects the nature and needs of publicity and marketing in the digital world, maximising the opportunities for a predominantly illustrated publishing programme.

Sue Tarsky has been appointed Publisher of Frances Lincoln Children's Books, a key part of Aurum Publishing Group's focus moving forward. Janetta Otter-Barry will continue commissioning for the Janetta Otter-Barry Books list within Frances Lincoln Children's Books.

Jessica Halliwell will be taking on the role of Managing Editor across Aurum Publishing Group, streamlining the editorial processes within the group. Laura Grandi becomes Head of Production for Aurum Publishing Group. Both Jessica and Laura will report to Rod Hare, Finance & Operations Director.

These roles will take effect from Monday 1st July.

Marcus Leaver, The Quarto Group's Chief Executive Officer says: "I am pleased to announce these appointments as we position Aurum Publishing Group for growth in adult illustrated and children's publishing. The extra responsibility for Adrian and Jessica is thoroughly deserved. The appointment of a well respected children's publisher in Sue is a statement of our intent in children's books, building on the foundations of the excellent Frances Lincoln Children's list."

For more information, please contact:

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