



PCA/PDMR Shareholding

QUARTO GROUP INCORPORATED

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The Quarto Group, Inc. (the "Company", "Quarto")

PCA/PDMR shareholding

Quarto (LSE: QRT) announces that 1010 Printing Limited (a company incorporated in Hong Kong under registration number 1419686), and a company closely associated with the Company's CEO, Mr Chuk Kin Lau, has acquired 10,000 shares of the Company's common stock of US\$0.10 each as detailed in the notification below.

Following this transaction, the total shareholding of 1010 Printing Limited becomes 15,179,826 shares (37.12% of the Company's issued share capital).

Mr Lau holds 1,679,743 shares (4.11% of the Company's issued share capital).

SHARE TRANSACTIONS BY A PERSONS CLOSELY ASSOCIATED WITH A PDMR

1.	Details of the person discharging managerial responsibilities/person closely associated				
(a)	Name	1010 Printing Limited			
2.	Reason for the notification				
(a)	Position/status	Person closely associated with a PDMR (CEO, Chuk Kin Lau)			
(b)	Initial notification/ Amendment	Initial notification			
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
(a)	Name	THE QUARTO GROUP INC.			
(b)	LEI	549300BJ2WPX3QUATW58			
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
(a)	Description of the Financial Instrument, type of instrument identification code	Shares of Common Stock of par value US\$0.10 each. ISIN: US74772E1001			
(b)	Nature of the	Acquisition of shares			

	transaction			
(c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		93 pence	10,000	
(d)	Aggregated information			
-	- Aggregated volume	10,000		
	- Price	93 pence		
(e)	Date of the	2021-08-16		
	transaction			
(f)	Place of the	London		
	transaction			

The Legal Identifier of the Company is 549300BJ2WPX3QUATW58.

For further information, please contact:

The Quarto Group, Inc.

Michael Clarke, Company Secretary

+44 (0)20 7700 6700

About The Quarto Group

The Quarto Group (LSE: QRT) creates a wide variety of books and intellectual property products, with a mission to inspire life's experiences. Produced in many formats for adults, children and the whole family, our products are visually appealing, information rich and stimulating.

The Group encompasses a diverse portfolio of imprints and businesses that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells and distributes its products globally in over 50 countries and 40 languages, through a variety of sales channels, partnerships and routes to market.

Quarto employs c.300 talented people in the US and the UK. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit <u>quarto.com</u> or follow us on Twitter at <u>@TheQuartoGroup</u>.

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