

RNS Director/PDMR Shareholding

Director/PDMR Shareholding

QUARTO GROUP INCORPORATED

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 Quarto Group Inc
 13 October 2020

The Quarto Group Inc

(the 'Company')

Director/PDMR Shareholding

In accordance with EU Market Abuse Regulation, Quarto (LSE: QRT) announces that 1010 Printing Limited (a company incorporated in Hong Kong under registration number 1419686), and a company closely associated with Mr Chuk Kin Lau, a director of the Company, has acquired 1,679,743 shares of common stock of US\$0.10 each ("Shares"), as detailed below.

1010 Printing Limited acquired the Shares from Mr Lau and therefore, following this transaction, the aggregate holding for the two associated parties is unchanged at 16,674,569 Shares which represents 40.78% of the Company's issued share capital. Mr Lau now holds 1,679,743 Shares (4.11%) and 1010 Printing Limited now holds 14,994,826 Shares (36.67%).

NOTIFICATION FORMS FOR SHARE TRANSACTIONS BY PDMRS AND PERSONS CLOSELY ASSOCIATED TO THEM

1.	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	1010 Printing Limited	
2.	Reason for the notification		
(a)	Position/status	Person closely associated with a PDMR	
(b)	Initial notification / Amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	The Quarto Group Inc	
(b)	LEI	549300BJ2WPX3QUATW58	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the Financial Instrument, type of instrument identification code	Shares of Common Stock of Par Value US\$0.10 each ("Shares") US74772E1001	
(b)	Nature of the transaction	Acquisition of Shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		54.5 pence per Share	1,679,743
(d)	Aggregated information - Aggregated volume	N/A	

	- Price	
(e)	Date of the transaction	2020-10-09
(f)	Place of the transaction	Outside a trading venue

1.	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	Chuk Kin Lau	
2.	Reason for the notification		
(a)	Position/status	Director / PDMR	
(b)	Initial notification / Amendment	Initial Notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	The Quarto Group Inc	
(b)	LEI	549300BJ2WPX3QUATW58	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the Financial Instrument, type of instrument identification code	Shares of Common Stock of Par Value US\$0.10 each ("Shares") US74772E1001	
(b)	Nature of the transaction	Sale of Shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		54.5 pence per Share	1,679,743
(d)	Aggregated information - Aggregated volume - Price	N/A	
(e)	Date of the transaction	2020-10-09	
(f)	Place of the transaction	Outside a trading venue	

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The Legal Identifier of the Company is 549300BJ2WPX3QUATW58.

For further information, please contact:

The Quarto Group, Inc.

Michael Clarke, Company Secretary +44 20 7700 6700

About The Quarto Group

The Quarto Group (LSE: QRT) creates a wide variety of books and intellectual property products, with a mission to inspire life's experiences. Produced in many formats for adults, children and the whole family, our products are visually appealing, information rich and stimulating.

The Group encompasses a diverse portfolio of imprints and businesses that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells and distributes its products globally in over 50 countries and 40 languages, through a variety of sales channels, partnerships and routes to market.

Quarto employs c.330 talented people in the US and the UK. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange.

For more information, visit quarto.com or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).

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